

EEA AND NORWAY GRANTS 2014-2021

**INITIATIVE FROM THE FUND FOR BILATERAL RELATIONS AT
NATIONAL LEVEL**

(EHP-BFNU-OVNKM-3-063-2020)

**BIRTH OF MODERN CITY AND LIFESTYLE CULTURE OF THE LONG CENTURY – WORKSHOP,
SYMPOSIUM AND STUDY VISITS OF BRNO CITY MUSEUM AND NATIONAL MUSEUM OF
ART, ARCHITECTURE AND DESIGN IN OSLO - CONTINUATION OF COOPERATION**

SUMMARY OF IMPLEMENTED INITIATIVE

In the frame of the initiative symposium and study visits of Brno City Museum and National Museum of Art, Architecture and Design in Oslo (NMA), the cooperation between Brno City Museum (BCM) and the NMA was significantly deepened. The following basic activities were planned: 1 workshop in Oslo, 1 symposium in Brno (described in MR2) and 2 study visits. The originally planned completion date of 30.9.21 was moved to June 30.6.22. The study visit of NMA representatives to Brno did not take place due to the restrictions of COVID 19. All these changes were approved in modification requests no. 1 and 2.

During the monitored period (4.1.22 - 30.6.22) the workshop and study visit to Oslo took place.

On behalf of the Czech side, Iveta Černá, Pavel Zdráhal, Pavel Jirásek and Petr Dvořák participated in the initiative. The delegation was also joined by Marek Fišer, Councilor for Culture of the Statutory City of Brno.

The content of the trip:

June 10: Brno – Oslo trip, meeting with Gudrun Eidsvik, hotel accommodation
June 11: Visit to the Munch Museum, attending the opening ceremony of the new NMA building
June 12: Visit to museum institutions in Oslo: Folkemuseum (meeting and discussion with head of security M. Blihovde), Vigeland museum, Frogner park and 20th century architecture tour for Holmenkolen, Sognsvan area (National Archives), Frogner and Grunerlokka, visiting selected objects on the Bygdoy peninsula – Holocaust Centre.
June 13: Workshop at NMA, presentation of Villa Tugendhat, discussion of other projects. Afternoon visit to Villa Stenersen and other buildings from the 20s-30s. of the 20th century by prominent Norwegian architects (Havna Allé).
June 14: Continuation of discussion on future cooperation with NMA, excursion to the administrative part of the new NMA building, visit to Opera House in Oslo, Deichmanske bibliotek of Astrup Fearnley Museum of Modern Art, excursion to architectural monuments in the districts of Akkerbrygge, Akerselva and Bjorvika.

WHAT WAS ACHIEVED BY REALIZATION OF THE INITIATIVE/ACTIVITIES?

The implementation of the initiative significantly deepened the cooperation between BCM and NMA. Through the symposium Birth of Modern City and Lifestyle Culture of the Long Century which took place on October 6, 2021 in Villa Tugendhat, NMA came to the attention

of the Czech museum society in general. The published outputs of the initiative also contributed to this. During joint meetings online and especially during the study visit and workshop in Oslo, the specifics of the protection of modern architecture, special methods of its conservation - restoration and interpretation of this architecture and related decorative art through museum expositions and exhibitions were discussed. The lectures of BCM representatives at the workshop in Oslo certainly contributed to the promotion of the cultural heritage of the Czech Republic and, indirectly, to the relatively large participation of Norwegian museum workers at the ICOM Prague 2022 General Conference in August of this year, where Norway was represented by 54 participants (more than Austria or Poland). Defined bilateral indicators were met or exceeded.

COOPERATION WITH ALL PARTNERS OF THE INITIATIVE, INCLUDING DESCRIBING THEIR ROLE. DID EVERYONE PARTICIPATE ON THE INITIATIVE AS IT WAS PLANNED PRIOR THE START OF THE INITIATIVE? WAS COOPERATION WITH ALL PARTNERS OF THE INITIATIVE RUNNING SMOOTHLY?

All participants in the initiative from BCM and NMA fulfilled their tasks. It mainly concerned the preparation of presentations that took place at the symposium in Brno and at the workshop in Oslo. Regarding the reconstruction project of Arnold's villa, the possibilities of new forms of presentation and conservation-restoration procedures were continuously discussed, which were used by the NMA in the preparation of the new permanent exhibition in Oslo. Communication on a daily basis took place mainly through video conferencing, telephones and e-mails.

During their study trip to Oslo, BCM representatives became familiar with methods of protecting buildings of modern architecture in situ. The experience gained will also be applied in the ongoing project of the reconstruction of Arnold's villa. The cooperation with the project partner went very well, despite the restrictive conditions due to the restrictions of COVID 19 pandemic. The implementation of the project fully met the expectations of both partners

THE PUBLICITY OF THE INITIATIVE:

The publicity of the initiative was fulfilled according to the plan, the number of outputs was exceeded.

The professional and wide public was informed about the Symposium Birth of Modern City and Lifestyle Culture of the Long Century on the portals of CMB and ICOM:

<https://www.tugendhat.eu/akce/zrozeni-velkomesta-a-zivotni-styl-dlouheho-stoleti-mezinarodni-sympozium/>

<https://icom-czech.mini.icom.museum/en/the-birth-of-the-modern-city-and-the-lifestyle-of-the-long-century-october-6th-2021/>

<https://www.facebook.com/Muzeum.mesta.Brna/posts/10161319265899552>

The whole symposium Birth of Modern City and Lifestyle Culture of the Long Century is available on youtube:

https://www.youtube.com/watch?v=4a2AHpPxng&feature=emb_imp_woyt

The article on the symposium for the professional periodical Forum Brunense was published (attachment Forum Brunense).

Information outputs about the study trip to Oslo and the workshop at NMA can be found using the links below:

<https://www.tugendhat.eu/workshop-a-studijni-cesta-narodni-muzeum-v-oslu/>

<https://www.facebook.com/VillaTugendhat/posts/pfbid02Kz52t2Th6ytUa1yrXnSEhMERfyN3DpVfvhm9p7HujmH3TCDDD9rWxpUcBunQ5kiUl>

<https://www.facebook.com/Muzeum.mesta.Brna/posts/pfbid02auzo8yki9aifFpZkk1GEZaiUgTJed54u6kgEtEGXLeRemyyms8EiXqYoFkrvjsNI>

<https://www.facebook.com/vilaarnoldova/posts/pfbid02CYgzoVFv3ctWsTkRFzzEkFGnrVklWyWzS695SonPX2AqKraJwf8r78mrcRhs9NGKI>

The planned article in the Journal of Czech Museums and Galleries was approved by its editorial board and will be published in November 2022.

CONTRIBUTION TO STRENGTHENING BILATERAL COOPERATION:

The main purpose of the bilateral initiative was to deepen the cooperation between the two partners and other representatives of the professional museum public in the exchange and sharing of information in the field of protection and presentation of architectural monuments. The jointly realized outputs of the initiative – the symposium in Brno at Villa Tugendhat, the workshop in Oslo at the NMA and the study visit with excursions to Norwegian monuments and institutions – contributed to the achievement of this goal. Publicity outputs on websites, social networks and professional magazines contributed to the dissemination of information about bilateral partnership cooperation and the activities of both institutions.

The acquired knowledge and shared experience from the bilateral initiative will be used especially in the implementation of the project "KU-CH1-012 - Center of Dialogue - Rescue and Rehabilitation of Arnold Villa" supported by the Culture Program financed by EEA Grants 2014-2021, especially in the preparation of the exhibition, where NMA is also a partner. The results of partnership cooperation are and will be presented at international conferences of the International Council of Museums (ICOM) and at meetings of the Iconic Houses organization.